

Struggling to keep your job ad customers?

Offer them a tool that helps them attract the best candidates

Is your job board in the battle for the recruitment marketing budgets?

The job board market is increasingly competitive and the big players like Indeed and others are taking market share. How do job boards ensure they stay relevant in the future? Our suggestion is to go deeper in the recruitment value chain and become something more than just a job board without having to change your business.

The Brandero tool is exactly that and offers your customers a great looking and easy-to-use career site (an extension of their own company website) that will improve your customers' employer brand and help them attract more and better candidates.

So how do you as a job board benefit from this?



You get:

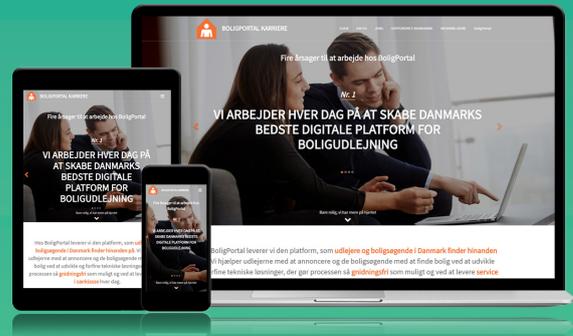
- To stay top of mind and first in line whenever your customer is putting a job on their own website
- One-click advertising directly to your job board
- Sales automation & admin processes that increases scalability and enhances profitability
- Ready-made material for sales and marketing of Brandero for use in your country / region / niche
- No need to worry about support and technical stuff – we do that for you
- Attractive career sites that will convert more jobseekers into applicants for your customers (among other the jobseekers you supply) = happy and loyal customers

Benefits for your customers

A career site tells the story about the company as a workplace – about employee benefits and job satisfaction. The story is told in text, pictures and videos which gives a good impression of their work culture. If candidates can imagine how a future with a company would look like, there's a greater chance that they will apply for jobs at the company.

Your customers' benefits:

- A great showcase of their employer brand and open jobs
- Easy access to advertising on your job board
- More and better applicants will lead to better hires



Little effort, big potential

Once you have convinced a customer to get a Brandero career site, your job is almost done. It's a plug and play solution with all the functionalities that are expected from a digital platform.

No time-consuming job posting administration because the career site automatically posts jobs to your job board. No heavy support tasks because the set-up of the site is so simple and intuitive that the customers can do it themselves.

What's not to like!

- Easy to set up with a simple career site builder
- Works on mobile, tablet and computer
- Optimised for search engines like Google
- Easy and simple for jobseekers to apply for jobs

How much does a career site cost?

It doesn't cost anything to get a great looking career site that presents your customers' company optimally and attracts the right candidates. Instead, the customers pay EUR 69,- each time they post a job to their career site. We call it "pay as you go", which means your customers only pay when they need to recruit.

A	B	C
EUR 345,-	EUR 690,-	EUR 1.380,-
5 jobs per year	10 jobs per year	20 jobs per year

In addition to the "pay as you go" fee, your customers can purchase your advertising products directly via the tool. Please get in touch to get more information about the pricing model.

Are you our new job board partner?

If you are interested in partnering up with us and offering Brandero career sites to your customers, we would love to hear from you.

Please call us at **+45 3957 7900** or send an email to **sales@matchwork.com** to hear more about your options as a job board partner or to set up a meeting.