



THE MATCHWORK JOB BOARD MODULE – IN BRIEF

The Job Board Module is the core component of MatchWork's leading-edge job board solution.

LEADING EDGE TECHNOLOGY

MatchWork's job board solution is a modular system that has the flexibility to adapt to different user needs. It offers a range of functionally independent modules that can be knitted together in line with your needs and budget, and then seamlessly integrated into branded solutions. Overall, it is designed to build value, gain competitive advantage and generate significant additional revenue.

The core module is the Job Board Module. It offers advertisers multiple ways to display their jobs and brand. It provides jobseekers with a rewarding and user-friendly process for searching and evaluating job opportunities, thus creating a dynamic market-leading job board that attracts and retains more jobseekers. The wide range of features gives clear differentiation over competitors, and provides Users with choice and control. The highlights include:

- Market-leading enterprise search technology, based on Microsoft FAST®
- Full design flexibility or a choice from multiple templates
- Job search and search refinement through intuitive navigation tools
- Real time export (in xml or html) of jobs to display to other areas of your website
- Presentation of externally generated content based on job search criteria .e.g. contextual banner ads or relevant editorial information
- Search result listing and job ad presentation tools

- A control centre for jobseekers summarising, and allowing them to manage, their activity on your site
- Tools to ease and automate job seeking tasks
- Web 2.0 focused features that exploit the benefits of social networks and community-generated content
- Extensive and flexible reporting tools
- A micro-CRM that provides a direct marketing channel to jobseekers and advertisers
- Built-in SEO best practices

MAXIMISE THE MARKET OPPORTUNITY

The flexibility of MatchWork's job board module means our clients can keep in step with market opportunities.

New features, functionality and revenue streams can be added as the market dictates or as the sales teams demand.

In addition to the functions in the Job board module there is also the possibility of customising various components, such as;

- Front pages
- Job list pages
- Job ad presentation pages
- Contextualised information display

- Geographical display
- Travel planner
- Social network integration including LinkedIn
- Overviews of other jobs from the same advertiser
- Link to company profile
- Expandable and collapsible search navigators
- Contextual editorial
- Geo distance search
- Category search
- RSS and Blog integration
- Application handling
- Display statistics tracking (what was viewed from where)
- Signed in vs. non-signed in user handling
- Reporting tool



RELEVANCE AND RANKING BREEDS SUCCESS

MatchWork's advanced technology is focused on relevance, weighing search criteria intelligently to determine the most relevant jobs in response to a query. This yields the best and most accurate results for each search.

We have built the worlds most user friendly and effective search experience by combining our unique insight into job seeker behavior and job advertisement content with the most

powerful linguistic search engine Microsoft FAST®
The Job board module, as with all our other modules,

comes with a comprehensive back office system with a range of tools to make everyday tasks easy and quick to do. These include adding/amending/deleting job ads, activity reports showing results advertisers are getting, and the facility to communicate with registered Users and Advertisers.

JOB BOARD MODULE

Included features – basic configuration

- Front page
- Job list page
- Job display page
- SEO optimised
- Job agents
- Job application
- Mail job agent management
- Similar jobs lists
- Back Office Module

Optional features

- API
- Job Seeker Universe
- Marketing Mail (Back Office)
- Activity Reports (Back Office)
- Map-display Integration
- Social network Integration
- RSS Subscription
- Blog integration
- Advertiser Performance Metrics