MATCHWORK

THE MATCHWORK INTEGRATION MODULE – IN BRIEF

A module that seamlessly integrate your job board with your business systems and processes.

INTEGRATE YOUR JOB BOARD WITH KEY AREAS OF YOUR BUSINESS

The MatchWork Integration Module integrates selected modules/services from the MatchWork solution into your existing processes. This creates a seamless, automated solution that combines the best elements from job board solutions, ad booking systems, print ad ordering solutions and business solutions such as ERP and CRM.

The Integration Module ensures that the systems within the solution are kept updated and that individual features can be configured to fit into the work processes at job board level. Here the degree of automation, data quality requirements and update frequencies are taken into consideration.

Most common integrations in this module are real-time search in jobs, ad data Import, ad data export and invoice transaction data export. Ad imports are supported by a powerful back office ad enhancement/activation tool that supports work pools.

BETTER QUALITY AND LOWER OPERATIONAL COSTS

The Integration Module delivers significant added value through the elimination of repurposing ads. The service yields significant time saving benefits, as administrative staff can enhance and activate ads within minutes and can efficiently upgrade ads with a poor data quality for optimised presentation or higher data quality.

The Integration Module provides a substantial range of benefits:

- Improved ad data quality and fast response to errors/change requests
- Elimination of unnecessary manual operations
- Reduction/elimination of invoice queries
- Enhanced revenue potential and clear and measurable cost savings
- Real-time integration of the job board with external sites

A FULL TOOL BOX

The integration services are invisible as soon as they have been configured. Data flows seamlessly between the systems - ads are created, displayed, modified and expired.
A powerful integration is the “Search in Jobs and CVs” feature. This allows you to have the power of your job board search on another area of your website, or on an external website. Queries are passed and delivered in a suitable format instantly e.g. job lists or jobs in XML or HTML format.
The Ad Data Import feature ensures that advertising-related data from owner and third party sources can be fed into the MatchWork job board solution to support company data entry and creation, ad and company updates and deletion/expiry. Ads can be published to the site automatically, or they can be placed in a holding area for administrators to inspect or upgrade.

Ad Data Export is a feature which enables advertising data to be exported to third party systems or websites and which also supports the exposure of ads on third party sites and can be applied to both online and print media. This again avoids repurposing of ads, ensures consistent data accuracy and change management and provides greater control of data updates. The enhanced control and improved targeting leads to increased revenue opportunities.

Invoice Transactions Export is a feature where invoice transaction data is exported to third party invoicing solutions/systems –. This approach eliminates manual processes, reduces the possibility of errors and leads to a smooth, faster invoicing process, hopefully with fewer queries and improved cash flow.

The back office (MBOS) Ad Enhancement/Activation Tool will highlight ads that need manual intervention prior to activation. The Ad Enhancement/Activation Tool functions as a team work pool system, where the users are able to add and modify all data elements of the ad – including enhancements.

INTEGRATION MODULE

Included features – basic configuration

- Feeds to and from the job board
- Work list upgrade support (Back Office)

Request the MatchWork Integration Module Service Description for a full listing of all functionalities included in features.