

**Archant launches new Job board powered by MatchWork
(26th August, 2010)**

MatchWork has the pleasure to announce the launch of the prestigious jobs24.co.uk job board owned and operated by Archant, on MatchWork's new enterprise job board platform.

The new site offers a richer range of functionality and a crisp, modern redesign.

Archant is one of the leading regional media companies in the UK with newspaper and magazine divisions covering much of the country. Jobs24.co.uk works closely with their newspaper publishing companies in East Anglia, The South East and South West.

Archant has used MatchWork's unique CV matching system for several years but also have also now used MatchWork to deliver a full, best-in-class job board.

MatchWork has for a number of years supplied Archant with its unique and proven CV Matching service which allows jobseekers to upload a CV in a structured data format so they can be accurately matched with appropriate job vacancies. As well as accuracy and speed the key benefit of CV matching is that it does all the legwork for both jobseeker and recruiter.

The new Jobs24 site offers Users a more satisfying experience with features such as intelligent searching and guided navigation, while also offering several additional upsell opportunities including premium jobs, boosted listings, featured ads alongside search results, contextual banner ads, and CV match.

The site incorporates advanced linguistic search based on the MS FAST © search engine. Searches can be saved for mail agents and the users are provided with access to a control centre to manage CVs, mail agents, saved jobs, match lists and more.

“We have used MatchWork's CV Matching service for a number of years. The service has been a great revenue earner for us and we have enjoyed the friendly and proficient service MatchWork provide” says Fraser Chapman, Commercial Director of Jobs24. “When deciding to do a full re-launch of Jobs24 we took the effort to investigate the market and found that the best solution lay close at hand as MatchWork's job board solution and support gave us all we are looking for.”

Torben Dyhr, CEO of MatchWork added: “We are delighted that Archant decided to expand our relationship to cover the Jobs24 job board. It follows a fantastic line of success for our newest generation job board software. Since the new enterprise platform was launched in summer 2009, we have launched more than forty new or existing customers on that platform.”

For further information please contact;
Fraser Chapman at Archant on 0207 433 6286 or fraser.chapman@archant.co.uk
Or
Miles Skelton at MatchWork UK on 0207 520 1606 or msk@matchwork.co.uk